

NOMINATE

ERIN AVERBUKH

United Conservative *for* Calgary Acadia

— www.ErinAverbukh.ca —



HARDWORKING, TRANSPARENT, CONSTITUENTS FIRST!

AN INTRODUCTION TO ERIN AVERBUKH

Dear *Calgary-Acadia* Residents & Business Owners - This is a very important letter relating to your constituency of *Calgary-Acadia*. In 2023, *Calgary-Acadia* was lost by only 25 votes.

Erin Averbukh is seeking your support in the upcoming UCP nomination. I know *Erin* is the candidate who can and will win back *Calgary-Acadia* in the next provincial election. The following details *Erin's* application to earn your vote for both the nomination and for the job of MLA for *Calgary-Acadia*. Voters need clear facts about who she is and what she will do for *Calgary-Acadia*.

WHO IS ERIN AVERBUKH? - *Erin Averbukh* is a principled and disciplined conservative who believes in freedom, personal responsibility and limited government that respects families, faith communities and hardworking taxpayers. She brings conservative solutions that resonate with professionals, small business owners, parents, seniors and youth.

Erin ran a grassroots campaign in the 2025 City of Calgary General Election - placing 3rd in a field of seven with 4,192 votes. *Building on this* *Erin* has assembled a team that will take *Calgary-Acadia* back. Serving on *Erin's* team are those that were instrumental on many campaigns for MLA's, Ministers and politicians at all three levels of government.

As a proud *Jewish Calgarian*, she is protective of religious freedom, stands against antisemitism and connects with her community through service and charity.

Erin is a 9th generation *Canadian* born in *Regina, Saskatchewan*. She is 54 and has lived in *Calgary* since 1996 and in the *Calgary SE* area since 2003. Widowed in 2019, she focused on raising her two teenage children with strength, resilience and steady family values.

EXPERIENCE AND ACCOUNTABILITY - *Erin Averbukh* brings more than 30 years of corporate experience across multiple industries. She knows budgets do not balance themselves and believes government must deliver results through disciplined spending and efficient service delivery. Below is *Erin's* summarized resume :

- **Direct Energy** - supporting Alberta energy deregulation readiness
- **Petro Canada** - marketing downstream re-brand roll-out
- **Owner/Project and Operations Manager** - renovation business and revenue properties.
- **BMO Nesbitt Burns Energy Group** - supporting senior leadership in energy capital markets advisory work through relationship management of C suite oil and gas executives
- **TELUS Mobility** - managing brand and product roll-out post of the Clearnet acquisition.
- **Sandstone Developments** - managing operations of a \$350K commercial condo build out and a \$9.5M townhouse development.
- **Clearport USA** - streamlining recruitment procedures and branding internationally.
- **RE/MAX Associate's Partner** - managing client and realtor relations in over 80 annual transactions.
- **JAWS Technology** - supported executive leadership with SEC filings

EVERYDAY REPRESENTATION - *Erin Averbukh* will consult you on a regular interval and that is evident by how she is consulting with you in a survey in this information piece, phone campaign, literature drop and her door to door campaign in this nomination. We believe how one conducts themselves in a campaign is a good indicator of how they will conduct themselves when they are elected. *Erin* is committed to the following:

- *Erin* will door knock regularly to find out your concerns, not just at election time.
- *Erin* face to face coffee and town hall meetings.
- *Erin* will conduct quarterly Zoom meetings and Telephone Town Halls.
- *Erin* will have literature dropped every 6 months to give an update to constituents.
- *Erin* will also consult you on issues via interactive polling where constituents have a direct say.

ERIN FULLY SUPPORTS THE FOLLOWING:

- A Strong and Sovereign Alberta within a United Canada.
- Eliminate Deficit spending. We must stop mortgaging our children's and grand children's future!
- Introduce the ***Ralph Klein Debt Elimination Act*** to make Alberta debt free again and strengthen the Heritage Fund.
- Support Parental Choice & Rights In Education and protection of the Charter of Rights and Freedoms.
- Lower Taxes on small business.
- A forensic audit of all departments to ascertain where we can make smart cuts, stream line services and focus on provincial jurisdiction. This is done in the private sector on an ongoing basis with substantial savings.
- The creation of an Alberta Provincial Police force.
- An Alberta Pension Plan.

Again, the aforementioned are just some ideas that *Erin Averbukh* supports. You are the employer and your views will always take precedence over those held by her. Fill in the survey online at www.ErinAverbukh.ca OR Call 825-205-2991 OR send your comments email to info@ErinAverbukh.ca

To vote for *Erin Averbukh* in this nomination you MUST be a member of the **UCP**. Membership is \$10.

1. We can sign you up over the phone by calling 825-205-2991 or you can request that we drop by personally to sign you up.
2. **OR** you can join online at www.UnitedConservative.ca/take-action/membership

Thank you for allowing us this opportunity to share our support for *Erin Averbukh* with you. A vote for *Erin Averbukh* is a vote for a hardworking, transparent MLA that will put her Constituents First!

The Buck Stops with Averbukh!

Sid Helishauer

Chair of the Committee To Elect Erin Averbukh

Phone: 825-205-2991

Email: info@ErinAverbukh.ca

Website: www.ErinAverbukh.ca

(*Sid Helishauer* is the owner of *ICC Insurance*, President of the *PGIB* (*Calgary's* largest small business and taxpayer organization). *Sid* is also a long time conservative organizer and worked on many campaigns such as the *Honourable Ric McIver*, *Honourable Tanya Fir*, former *Minister Tyler Shandro* and many more).

PS - *Erin* needs money to win. Please donate via email transfer to Donations@ErinAverbukh.ca Good people like *Erin* get money from you. *Erin* is not beholden to a union or any organization. *Constituents First!*

CONSTITUENTS FIRST! - www.ErinAverbukh.ca - 825-205-2991